



Updating and Expanding Vacant Land Access Opportunities

Department of City Planning

Adopt-A-Lot Updates

- Expand approved garden elements
- Update the lease terms to better serve participants
- Expand temporary uses beyond growing
- Update the Vacant Lot Toolkit resource guide
- Update website, intake form, and application

Since Adopt-A-Lot is a temporary use program, we are developing a new program in parks and greenways as a pathway for greater land security through longer-term leases for urban growers. Stay tuned!



Who have we engaged?

39 Neighborhoods Reached!

- 23 community meetings and events across 14 neighborhoods
- 17 program participant conversations
- 628 Engage Page visitors and 56 contributions

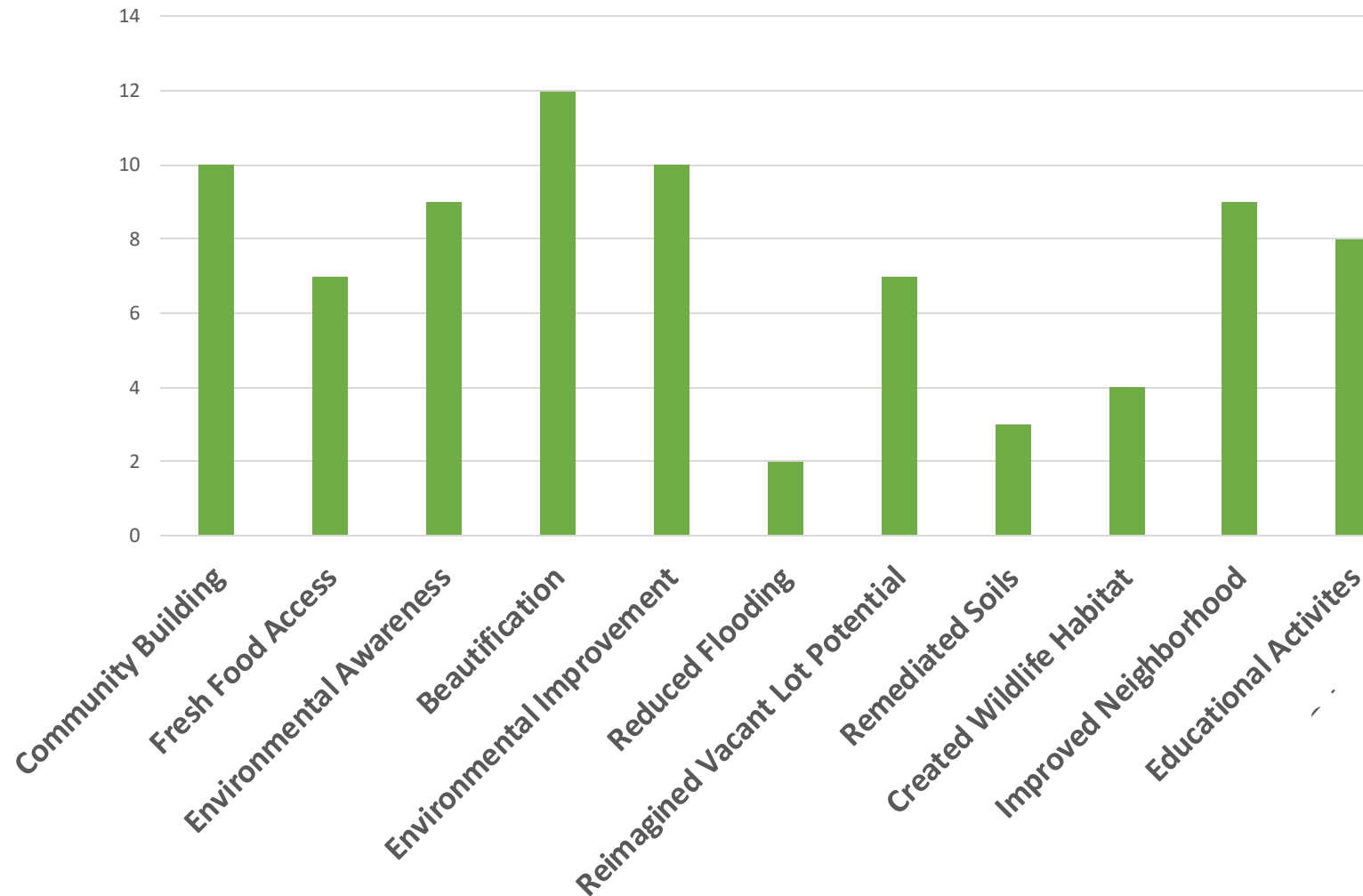
Update Engagement Strategy: Participants

- Goal
 - Learn from the experience of current Adopt-A-Lot participants to help reshape the program
- Reach
 - Feedback from 81% of participants
- Strategy
 - Meeting people where they need to
 - On-site conversations
 - Virtual meetings
 - Survey link provided

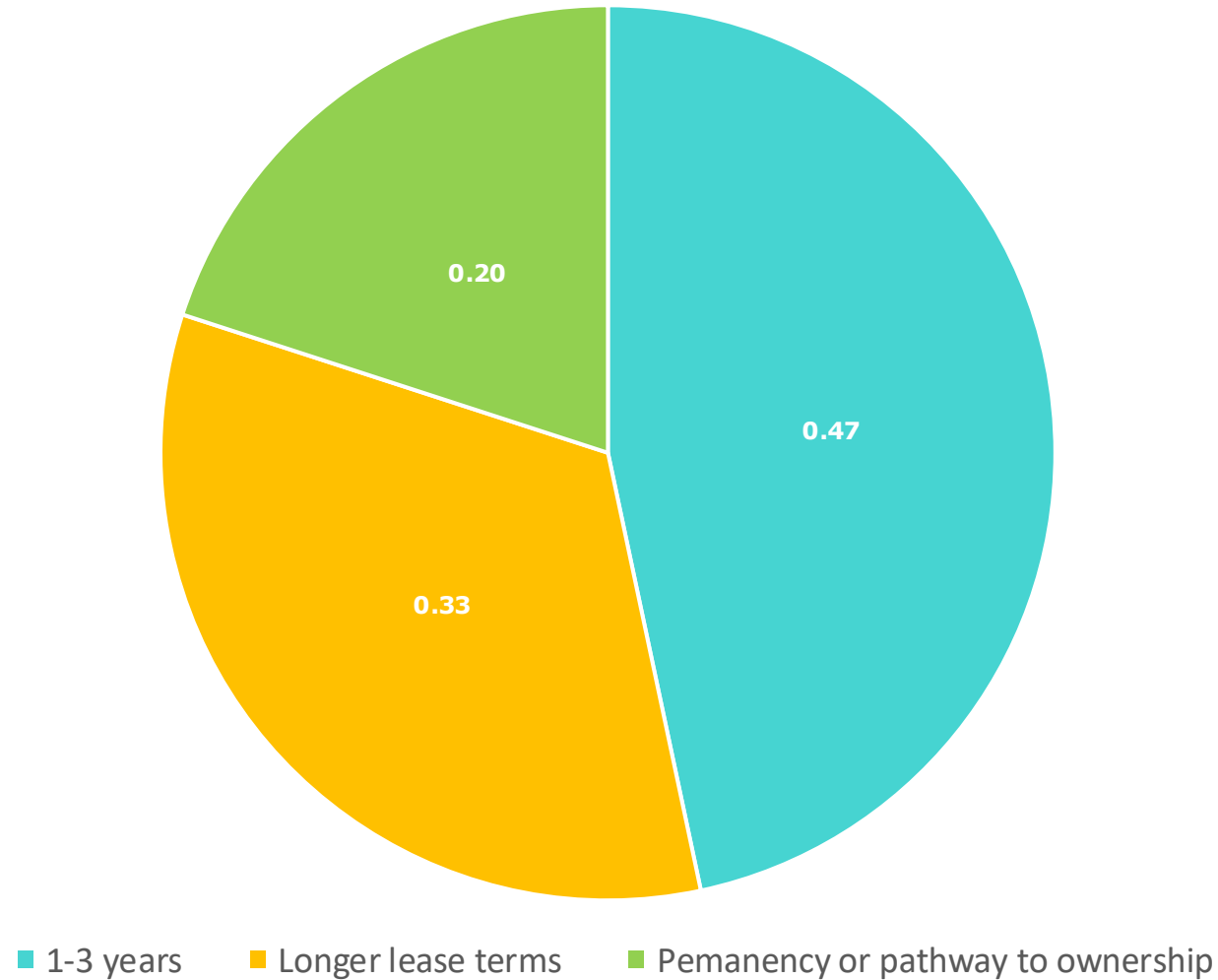
Current Participant Takeaways

- Community building, cleanliness, and food access were highlighted as major goals achieved through this program
- Many participants did enter the program believing they had a pathway to ownership with directed sale or right of first refusal, and this misconception is their greatest complaint.
- Most still said they would use Adopt-A-Lot again and had specific request for clarity on purchase pathways and designated end use.
- Across the board, widespread interest in signage and art.
- Assistance is desired with gathering volunteers.

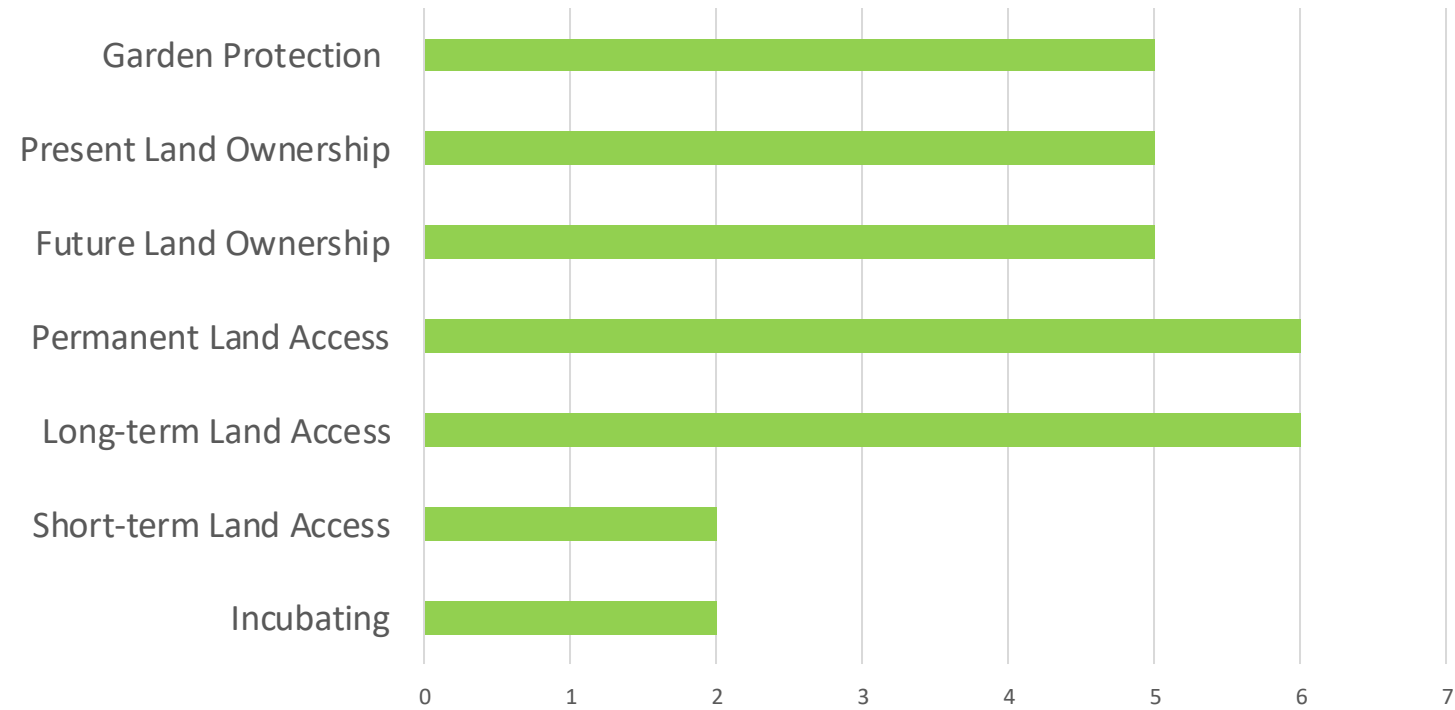
Current Participants: Benefits of Adopt-A-Lot



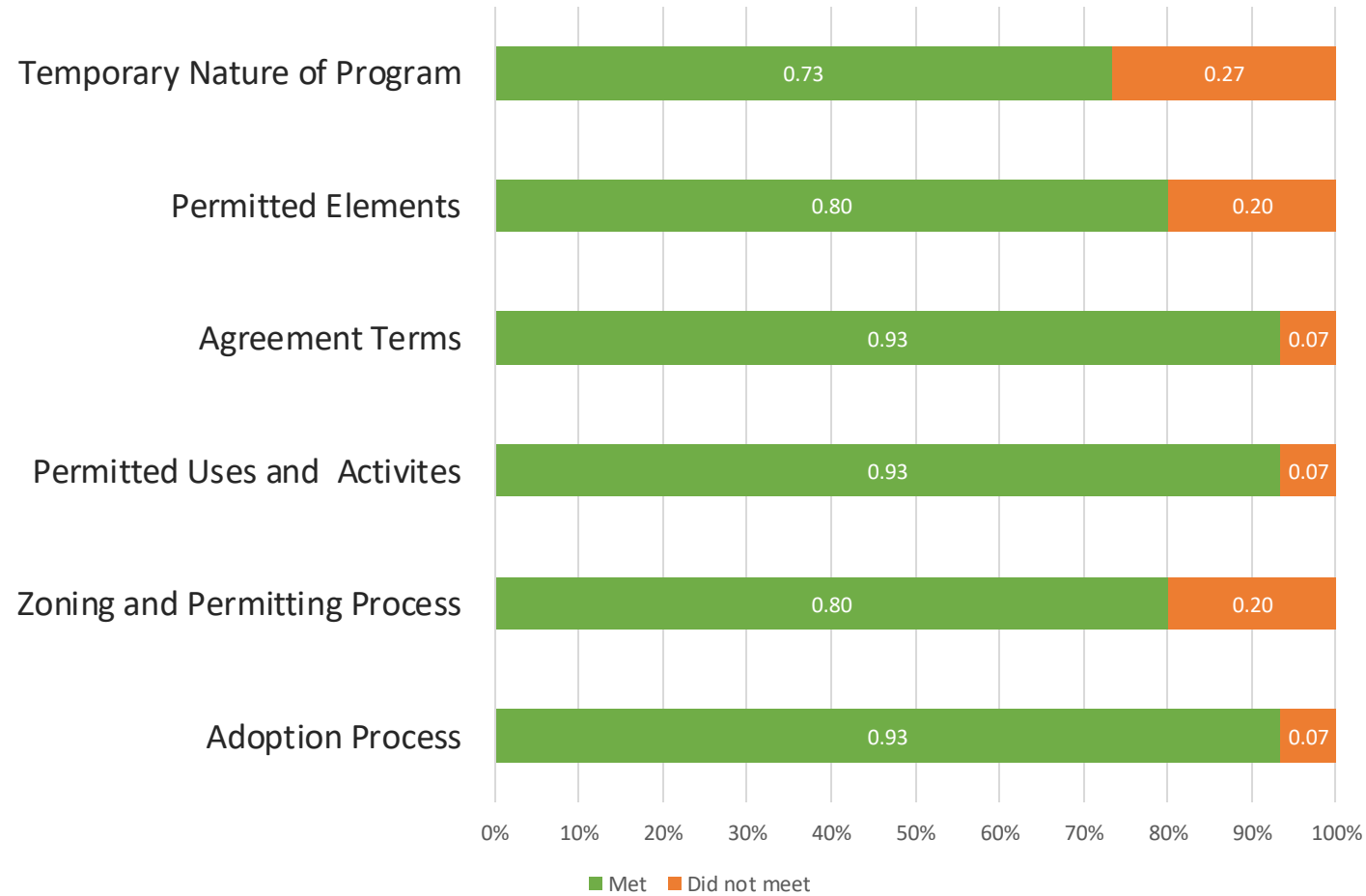
Ideal Lease Terms for Participants



Current Priorities



Did Adopt-A-Lot meet expectations?



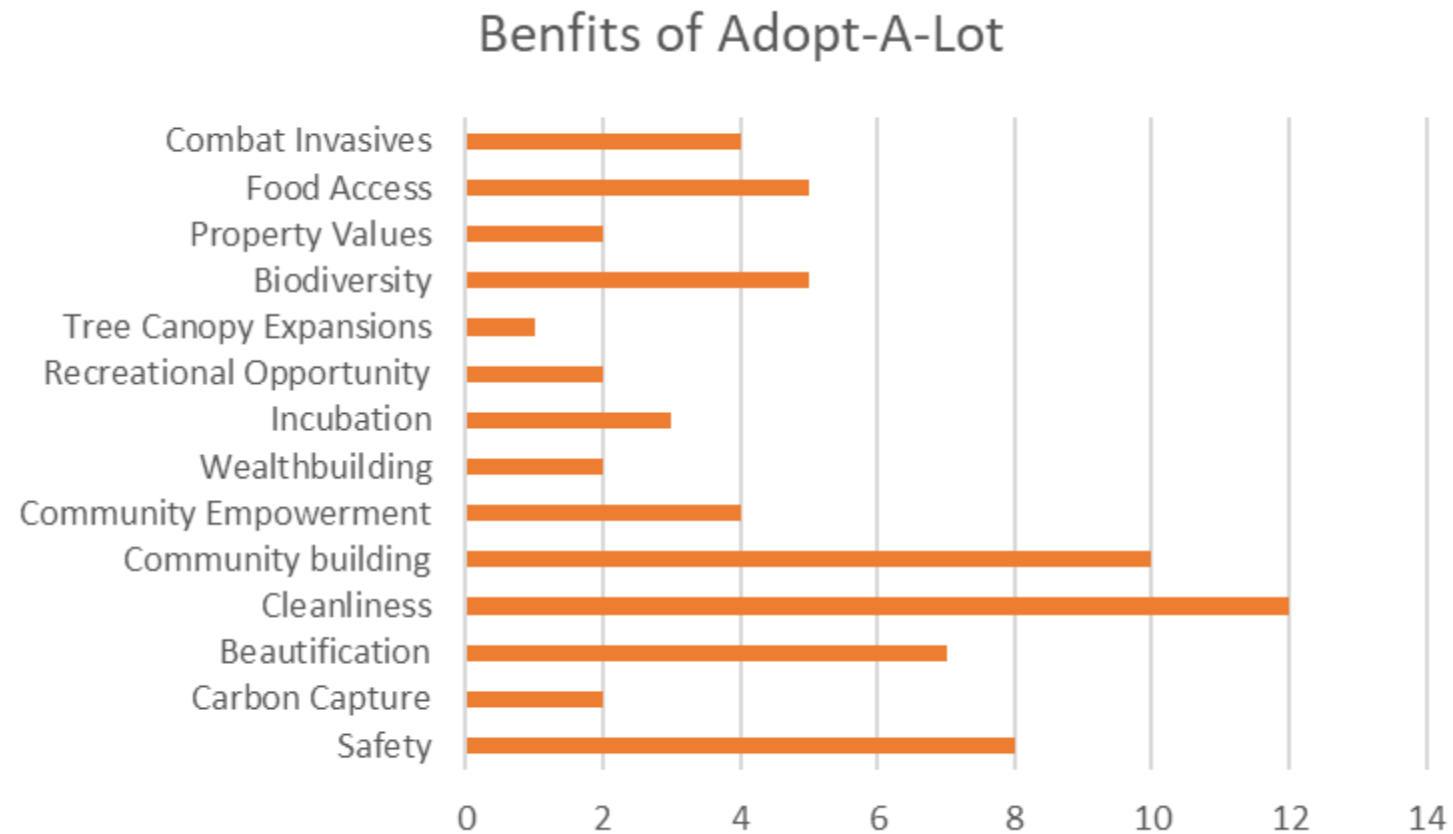
Engage Page

- Goal
 - Give folks who are not current participants the space to provide feedback
- Reach
 - 658 visitors with 56 Contributions across 30 neighborhoods
- Who Contributed
 - 30% claimed to not know much about the program
 - 33% identified as urban growers
 - 58% of folks were interested in participating in Adopt-A-Lot

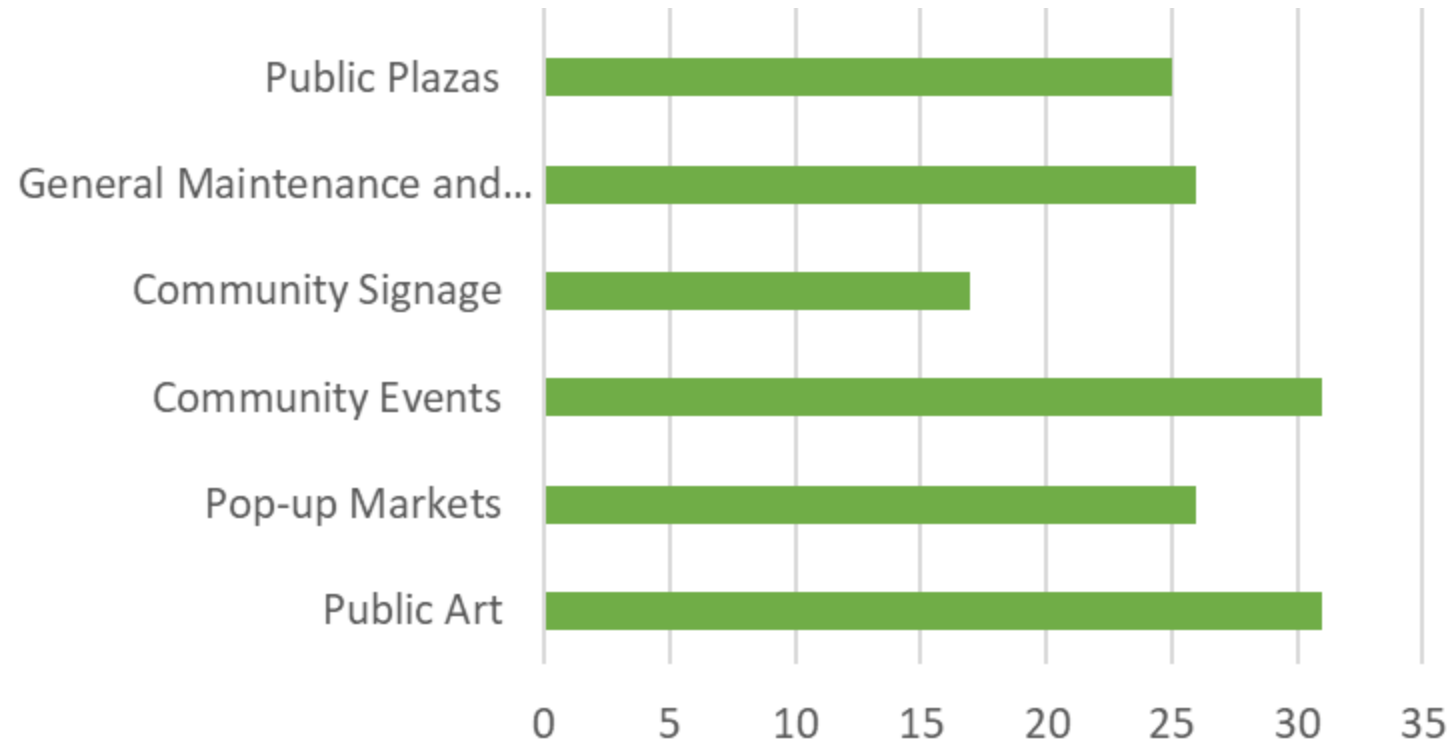
Engage Page Takeaways

- 82% of folks were interested in community use, while 18% were interested in personal use
- Many folks consistently referenced pollinator gardens as a desired typology, but were concerned that they were not allowed.
- Survey takers want opportunities to learn from others in the program
- A vast majority see value in a temporary-use program, although 28% recommend longer leases, and 7% want permanency or a pathway to ownership
- Perceptions of a lease fee discouraged folks from applying.

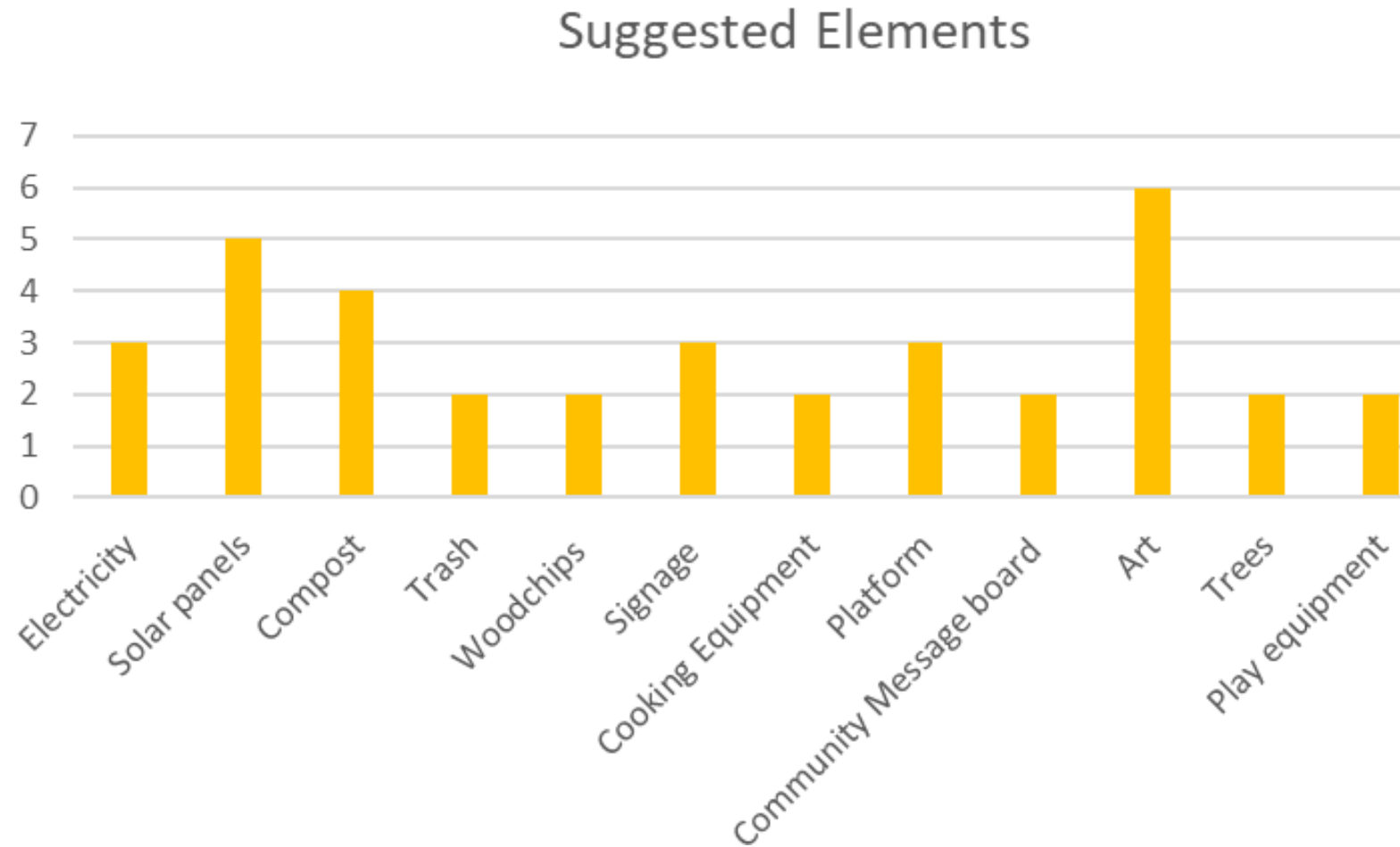
The Values of Adopt-A-Lot



Recommended Uses



Elements



Lease Term Preferences



■ 1-3 year lease terms

■ Longer Lease Terms

■ Permanency/Pathways to ownership

■ Neutral

Community Meetings & Events

Goal

- Meet with people where they are to expand knowledge of the Adopt-A-Lot program and invite input.

Reach

- 23 meetings and events across the city!

Who Contributed

- Event goers
- Community leaders
- Residents

Community Meetings & Events:

Takeaways

- Most people do not know this program exists, yet many are already maintaining neighboring lots.
- A lot of interest in using this program to deter dumping and crime in known hotspots.
- Pathways to ownership with directed sale were regularly requested.
- Many residents showed desire to put in the work, but assistance needed in terms of materials for the lots and initial cleanup of heavy debris
- There was a lot of interest in pollinator gardens or rewilding but also concerns that this was not allowed.